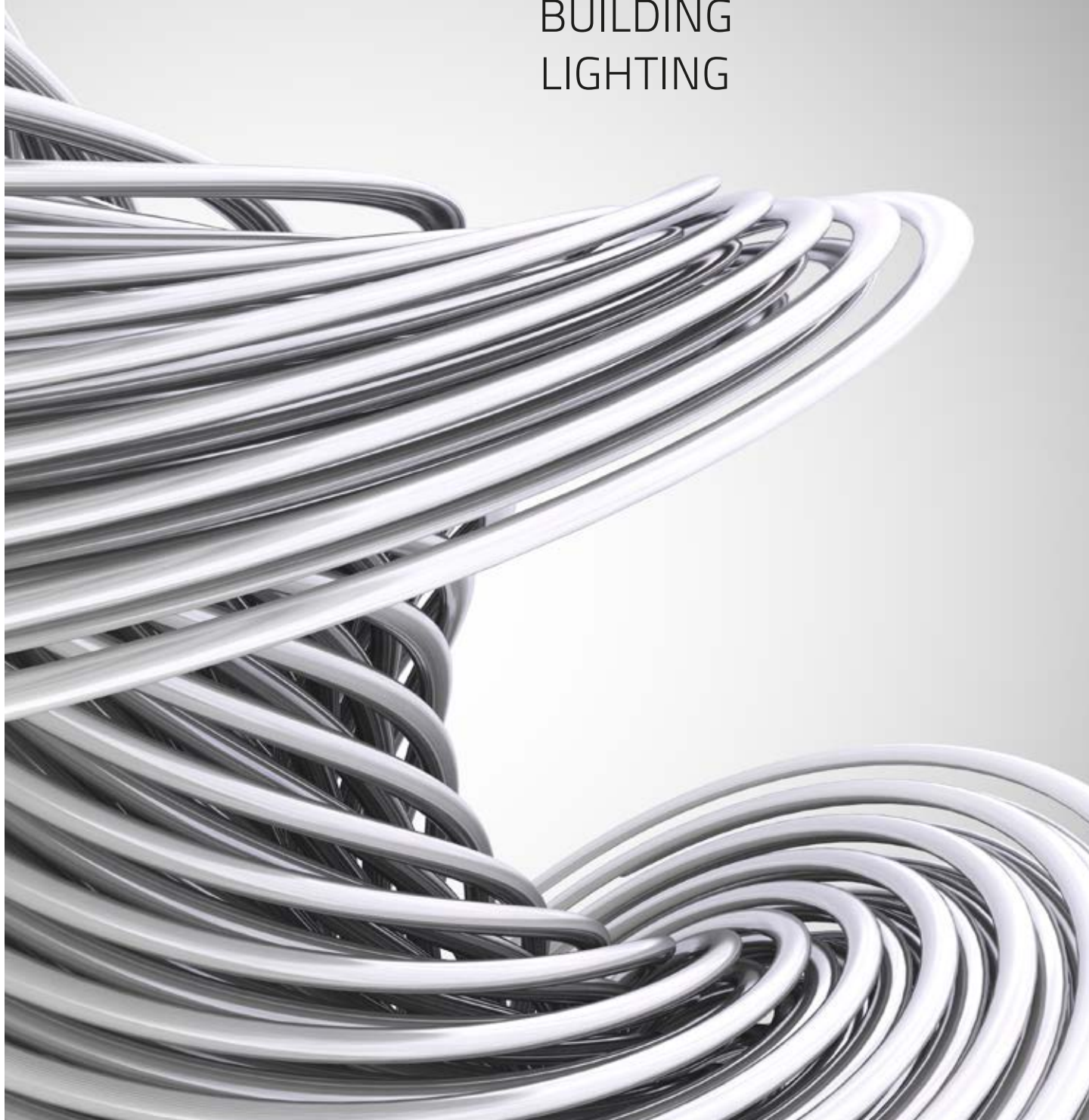




PREMIUM PARTNER IN ALUMINIUM SOLUTIONS
BUILDING
LIGHTING





PURSO DESIGNS AND PRODUCES ALUMINIUM SOLUTIONS

for various industrial sectors as well as system solutions for facades and LED lighting.

The solid expertise and diverse design competence of the Finnish family business ensure powerful and sustainable results for the customer.

FUNCTIONAL AND
ATTRACTIVE SOLUTIONS
BASED ON SOLID
EXPERTISE AND
MAXIMUM EFFICIENCY IN
COST AND ENERGY.
THIS IS WHAT
PURSO IS ALL ABOUT.

pp. 4–5

Profiles and components unit

Solid profile expertise with an efficient production model: customers receive aluminium profiles and components manufactured by Purso in the desired size and shape.

pp. 6–7

Building systems unit

Facades, doors and windows are visible to everyone. Thus the architect's wishes are taken into consideration when manufacturing Purso's building systems and the high-quality systems will remain attractive for decades.

pp. 8–9

Lighting systems unit

Purso's SNEP lighting system gives way to architecture and takes the intended purpose of the room into consideration. SNEP is suitable for spaces of all sizes, even large facilities with ceilings as high as 8–12 metres.

pp. 10–12

Purso as a company

Purso Partnership

Responsibility

Profiles and components – processing and design according to individual needs

A tailored service with a focus on the end product.

Purso's products have a remarkable and often visible role in the customer's end product. A component may, for example, affect not only the end product's appearance but also its properties and comfort as well as ecological aspects such as energy efficiency. This is taken into consideration during the design phase. The service supports product development by helping the customer and Purso design together the right solution for the right environment.

Purso offers the best possible production model when manufacturing a product. Support services that meet the customer's needs add to a cost-effective partnership with high reliability of delivery and certified quality. Components and profiles made of aluminium with precision and competence are manufactured in the desired size and shape and with a surface treatment if necessary. State-of-the-art technology ensures high quality.

Purso designs and manufactures customized profiles as well as transportation and standard profiles in addition to components.

PURSO'S PROFILES AND
COMPONENTS GIVE
THE FINAL TOUCH TO
APPEARANCE
AND COMFORT OF
THE END PRODUCT.



Building systems

– durable solutions for demanding conditions

Long-lasting systems, diverse design

opportunities. The appearance of a building is part of a landscape. Each building has a unique look that can be highlighted, for example, through the facade, door and window design and choice of elements. Purso's versatile profile systems can be adapted to the architect's wishes and thanks to the ease of maintenance they remain visually attractive for decades. Purso's systems have been designed to withstand the demanding Northern European conditions.

Purso's high-quality system solutions are manufactured with Finnish competence. The cost-effective and ecological solutions ensure the desired appearance and durable performance of facades, doors, windows, glass roofs and louvre slats etc.





A FACADE REPRESENTS
THE SURROUNDING LANDSCAPE
AND THOSE OPERATING
IN THE BUILDING:
IT'S THE BUILDING'S
BUSINESS CARD.



SNEP lighting systems

– high-quality lighting for even the most demanding facilities

Placing focus on light, architecture and the intended purpose. SNEP brings high-quality lighting to even the most demanding environments. The intelligent and wirelessly controlled lighting innovation developed by Purso is elegant and can be discreetly hidden if necessary, giving way to architecture and taking the purpose of the space into consideration.



SNEP[®]

SNEP is an adaptable and upgradable lighting system that has been designed from the perspective of lighting: lighting has a purpose and it is also a decor element. SNEP lights accentuate the surfaces in any space.

The LED technology-based system has a long and maintenance-free life cycle. The elegant SNEP represents the future of lighting and includes versatile applications that add flexibility to lighting design. Its Finnish origin ensures the quality of the products and services.

The SNEP lighting system is energy-efficient, cost-effective, safe and easy to install. Thanks to its adjustability, the system is suitable for spaces of all sizes, including industrial facilities, stores, offices, public spaces and health care facilities.

**SNEP MAKES
YOUR PRODUCTS
SHINE.**

**THE SYSTEM CAN
BE USED FOR
INDUSTRIAL FACILITIES
WITH CEILINGS AS HIGH
AS 12 METRES.**

A diversified and international aluminium specialist

Long-lasting partnerships and Finnish expertise.

Purso manufactures high-quality aluminium solutions as the customer's product and process development partner. Designing the best possible solution and selecting a suitable method of implementation are integral parts of Purso's service. The company's operations and expertise are harnessed to support the customer's success as Purso wants to generate value for the user of the end product.

Purso has built a strong position as a diverse and international aluminium specialist. The solid expertise

and design competence of this financially sound Finnish family company guarantees that the desired outcome will be achieved. Purso's customer-oriented service model ensures long-lasting partnerships. When solutions are examined through their life cycles, a partnership does not begin from an order or end in a delivery.

Customers have been able to rely on Purso's expertise and high-quality services for almost 60 years. The Purso Group consists of five companies: Purso Oy, Linjapinta Oy, Fennosteel Oy, Purso-Tools Oy and Veme Oy.

THE FINNISH FAMILY COMPANY
HAS PROVIDED RELIABLE HIGH-QUALITY
SERVICES FOR ALMOST 60 YEARS.



Purso Partnership

ALL PURSO UNITS ARE COMMITTED TO PRODUCING SERVICES ON THE BASIS OF THIS COMMON APPROACH.

1.

ASSESSMENT OF CUSTOMER'S NEEDS

If necessary, Purso will be involved in the development of a product from the beginning, always listening to the customer's wishes and views.

2.

DESIGN

A careful design process together with the customer ensures high-quality manufacturing and the best possible outcome.

3.

IMPLEMENTATION OF A SOLUTION

Purso's operations are based on certified quality management and environmental management systems. A large part of Purso's aluminium is recycled metal.

4.

LIFE CYCLE SERVICES

Guarantees and other life cycle services are available for our customers, should the need arise. Our partnerships with our customers extend beyond the delivery.



Assessment of customer's needs

An analysis of the end product and end customer as well as intended purpose: how can aluminium serve the end product and the end customer?



Design

- Design
- Value added
- Production method/model
- Logistics model



Implementation of a solution

- Responsible practices
- Certified quality



Life cycle services

- Guarantee
- Maintenance
- Spare parts
- Technical support
- Continuous product development



FINNISH
EMPLOYER

Purso is a traditional family company
that accepts its responsibilities as an employer
in the Tampere region and Finland.



RECYCLABLE
RAW MATERIAL

The aluminium we use as our
raw material is hundred percent
recyclable and energy-efficient.

Responsibility – certified quality and sustainable operations

On a sustainable foundation. Customer satisfaction and continuous improvement of operations form the solid basis for Purso's quality management. The company's operations are guided by the ISO 9001:2008 quality management system and the ISO 14001:2004 environmental management system. These systems cover all of Purso's aluminium industry operations. Purso's own environmental management system minimizes the environmental impact of the company's operations in accordance with the principles of sustainable development.

Purso has obtained the GostR certification for its system products for the Russian market. Linjapinta, which is part of the Purso Group, has the German GSB approval.



Purso Oy
Alumiinitie 1
FI-37200 Siuro, Finland

Tel. +358 3 3404 111

purso@purso.fi
www.purso.fi

