

# Responsible light from Finland

Purso's lighting  
is tailored to the  
premises saving  
both energy and  
the environment



**SNEP**®  
**BY PURSO**





# Sustainable solutions from an over 60-year-old Finnish supplier

The responsible solutions of the Finnish family business help to build a modern and sustainable world – by making miracles with aluminium. Purso has grown into an international success story, and its reliable work can be seen almost everywhere in people’s everyday life, equally in industry, building facades and lighting.

Purso’s lighting business was born in the 2010s to meet the needs of modern lighting. Both in-house and external experts have contributed to the development of SNEP® by Purso luminaires. We are constantly developing our fully recyclable luminaires and their energy efficiency. We want to be involved in creating a brighter future.



Purso is a Finnish, financially sound family business whose core competence is the design and manufacture of aluminium solutions. The picture shows Purso's production building in 1979.

- 2019 Purso Group bought the entire stock of the Dutch company Nedal Aluminium B.V. The transaction doubled Purso's production capacity and opened new market areas in Central Europe.
- 2016 Purso was the first in Finland to start a product line of recycled aluminium.
- 2012 A new anodizing plant, a water treatment plant and a bio-heat center were put into service.
- The 2010s The new business unit Purso Lighting Systems designed and developed the intelligent SNEP® lighting system.
- 2009 The first extrusion line was replaced with a new one, and a business park was built for subcontractors.
- 2002 The expansion of the aluminium factory and the installation of the third extrusion line were completed.
- The 1990s The surface treatment was renewed with powder coating and the downstream process got new premises.
- 1972 The aluminium factory was expanded twice. The head office was completed in Nokia, Finland, and the smelter nearby in Ikaalinen.
- 1959 Purso was founded and the first extrusion line started in the year 1974. Purso Group's operations began with the construction of Suojapinta Oy (1959) and the start of anodizing (1960).



K-Citymarket Oulu Kaakkuri's shopping corridor is spectacularly lit with Purso SNEP® Mode CR light squares.

## Customized lighting according to the requirements Added value for the customer from start to finish

SNEP® by Purso luminaires are manufactured to best suit your location at the Purso factory in Nokia, Finland. The luminaires are made from recycled aluminium that saves energy and natural resources. Purso Greenline® is Finland’s first recyclable aluminium product line, for which Purso has its own smelter. The luminaires are fully recyclable and have been awarded the Key Flag symbol.

Purso manufactures the luminaires flexibly according to the requirements of the place of use. Our SNEP® lighting solutions are suitable for a wide range of installation heights and spaces. The luminaires meet the needs of designers and builders as well as property owners and users. The journey from idea to implementation has been made easy – our experts help all the way from design to use.

Purso’s optimized and controllable SNEP® by Purso lighting solutions also save energy during use. The site-specific product configurator on our website helps in choosing a sustainable solution. The SNEP® product selector narrows your search down to an energy-efficient lighting solution best suited to the location. A Finnish lighting solution is not only an environmental choice but also a value-based choice.

- Public buildings
- Shops
- Shopping centers
- Hospitals
- Schools
- Offices
- Industry
- Logistics
- Sport halls
- Parking





# Acknowledgements and success stories from our customers

## HELSINKI METRO STATION “FINNOO” HAS PURSO’S STYLISH LIGHTING

*We worked as an electrical contractor in the Finnoo station project. The station is part of “Länsimetro”, the western extension of Helsinki Metro. Our partner Purso supplied the luminaires for the station. We chose a trusted, Finnish manufacturer with luminaires made to aluminium profiles. The lighting solutions were delivered professionally and on time.*

– Jarmo Töyräs, LSK Talotekniikka

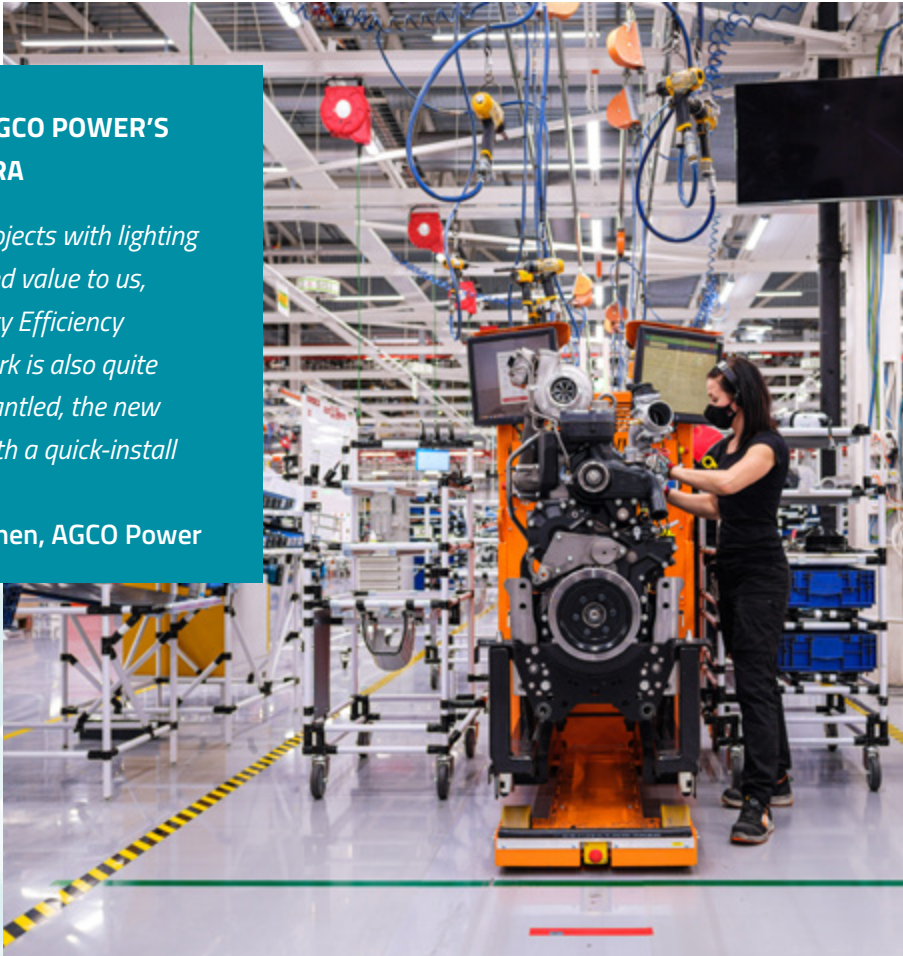


Photo: Marianne Partanen, Finnoo metro station

## PURSO’S LUMINAIRES BROUGHT AGCO POWER’S PRODUCTION HALLS TO THE LED ERA

*The fact that Purso has helped in all projects with lighting plans and energy calculations has added value to us, which makes the reporting of the Energy Efficiency Agreement smooth. The installation work is also quite fast. When the old luminaires are dismantled, the new ones are mounted on the same rails with a quick-install bracket.*

– Jani Järvinen, AGCO Power



## EL PADEL TRUSTS SNEP® LIGHTING DESIGNED FOR SPORTS FACILITIES

*Purso’s LED light lighting solution was always our number one choice because of our good experiences with their products and previous collaborations.*

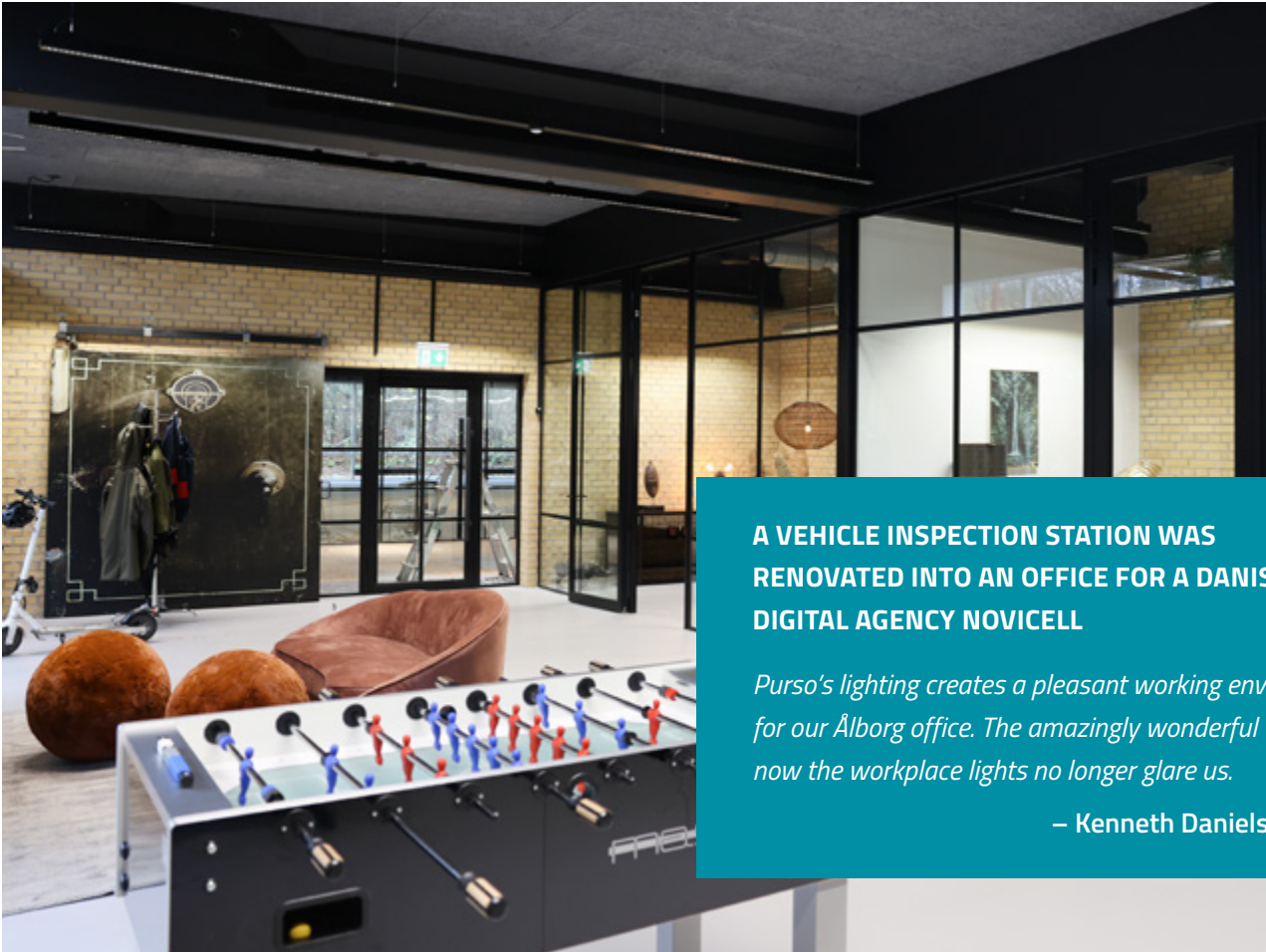
– Henri Mäkelä, El Padel



## A VEHICLE INSPECTION STATION WAS RENOVATED INTO AN OFFICE FOR A DANISH DIGITAL AGENCY NOVICELL

*Purso’s lighting creates a pleasant working environment for our Ålborg office. The amazingly wonderful thing is that now the workplace lights no longer glare us.*

– Kenneth Danielsen, Novicell





# Optimized lighting saves both energy and the environment

From Purso, you'll get a full service for designing your lighting. The stylish, modular, and efficient luminaires can be customized for various premises according to their requirements, starting from the design of the frame and the special brackets integrated into the ceiling system. Purso is also up to date in matters of responsibility – we are committed to halving our carbon footprint by the year 2025, and we are going to offer comparable information on the carbon footprint of lighting fixtures.

### Purso's delivery reliability is almost at 100%

The SNEP® product selector tailors the SNEP® by Purso luminaires to the needs, and our partner network and experts help carrying out a lighting suitable to the premises. In addition to our capable

and flexible production, our delivery reliability is already 99.4% and we continue to improve it. The luminaires leave the factory on the promised delivery date.

### Modernization of lighting brings savings

The commonly used T8 and T5 fluorescent tubes that contain harmful mercury are removed from the market by an EU directive. The earlier you fix the lighting, the faster you save energy. With SNEP® by Purso luminaires, the modernization of lighting can be easily done with good efficiency, both in the office and in industrial premises of different IP classes. Purso's selection has comprehensive options for both new construction and renovation needs.

## Which of your spaces needs a lighting solution?

	SNEP® MODE C	SNEP® MODE CR	SNEP® MODE R	SNEP® MODE P	SNEP® MODE X	SNEP® MODE CT	SNEP® Linear S	SNEP® Linear S+	SNEP® Linear SI	SNEP® Linear SR	SNEP® LX	SNEP® Novem	SNEP® Aari	Advanced panel
Public buildings	x	x	x	x	x		x	x		x	x	x	x	x
Shops	x	x					x	x		x	x		x	x
Shopping centers	x	x	x					x		x			x	x
Hospitals		x	x									x	x	x
Schools		x	x								x	x	x	x
Offices		x	x								x	x	x	x
Industry	x			x	x	x	x	x	x	x		x	x	
Logistics	x			x		x		x	x	x		x	x	
Sport halls	x				x	x			x					
Parking				x	x									

The products marked in the table are our recommended solutions from Purso's selection 1/2023. You can see the current supply on our website: [purso.fi](https://purso.fi)



The lighting of Rani Plast's production and storage facilities is being improved bit by bit. Old lighting can be seen in the middle of the picture.

## The SNEP® product selector reduces clicking. Design lighting easily and quickly

The easy-to-use SNEP® product selector guides you to choose the right length, optics, lumens, control methods and connections for the luminaire – the result is the solution that best suits the environment in which the luminaire is used. You get all the necessary information, right down to the product card and the individual light distribution file, and at the same time you can request a quote for the solution in question. Try it now!



Start planning: [snep.purso.fi](https://snep.purso.fi)

- 1
- 2
- 3
- 4

- Click on [snep.purso.fi](https://snep.purso.fi) and select the SNEP® luminaire
- Define the desired properties according to the guidance of the SNEP® product selector
- Download the unique product code and card as well as the light distribution file for your use
- Start lighting design or ask for a quote

## Request a quote or ask for more information:

[snep@purso.fi](mailto:snep@purso.fi)

Tel. +358 3 3404 111

[purso.fi/en/lighting](https://purso.fi/en/lighting)

Scan to open the configurator

[snep.purso.fi](https://snep.purso.fi)

